



Event Ticket Insurance

Sell more tickets in advance and strengthen customer relationships!

Offer buyers the ability to insure their highly prized tickets against unforeseen circumstances through a simple opt-in click.



Event Ticket Insurance

Giving your customers peace of mind

Sell more tickets in advance and strengthen customer relationships! Offer buyers the ability to insure their highly prized tickets against unforeseen circumstances through a simple opt-in click. Then, if a traffic accident, medical issue, work obligation, or other covered reason prevents an insured ticket buyer from attending the event, 100% of the paid ticket price (including taxes and shipping costs) will be returned to the customer.*

Features and Benefits

Broad Coverage Policy

Rest easy – there's a variety of covered reasons.

Event ticket insurance will reimburse the customer's total ticket purchase cost for a variety of situations.**

Covered reasons include:

- Illness or Serious Injury
- Employer Termination
- Traffic Accidents
- Jury Duty
- Automobile Mechanical Breakdown
- Work Relocation
- Airline Delay
- Military Duty
- Care for a Family Member
- Death

Promote goodwill

Improve customer relations.

Customers will feel that you are both looking out for their best interest and protecting their financial investment. Goodwill and strengthened customer relationships will build buyer loyalty and encourage future repeat purchases. This will ultimately lead to increased ticket sales!

Build predictability

Provide better forecasts.

Drive earlier purchase decisions and convert undecided event goers. By giving ticket buyers a feeling of protection, customers will be inclined to buy tickets further in advance, thus enabling your staff to better forecast sales and operational needs.

Satisfaction guarantee

10-day free look.

Customers can get a full refund of their premium within 10 days of purchasing the event ticket insurance as long as the ticket has not been used and no claim has been filed.

Reduce customer service costs

Let your staff focus on the customers' experience, not their claims.

All Event Ticket Insurance purchases are processed and maintained by World Access. You are not responsible for managing or processing claims. All patrons will speak directly with World Access representatives.

*Please visit <http://images.tickets.com/images/eventticketinsurance.html> to learn more about Event Ticket Insurance and coverage details.

**Please refer to the Certificate of Insurance/Policy for conditions, limitations and exclusions that may apply. Insurance coverage is provided under Form No. 50.231CW, 50.431, 52.201 or 52.401 issued by BCS Insurance Company and administered by World Access.