



## FUND DEVELOPMENT MODULE

*Fundraising made simple*

Increase donations, raise levels of giving, drive membership, track and manage fundraising campaigns with fully integrated software designed for ProVenueMax™ and ProVenuePlus™

### Features and Benefits

#### **Seamless box office integration**

*Work smarter.*

Integrated box office and fundraising activities enable ticket purchase and donation transactions simultaneously.

#### **Flexible pledge schedule**

*Make donations convenient.*

Raise more funds by accepting pledges and donations on a flexible payment schedule that spreads contributions over a year.

#### **Automated reminders**

*Capture more revenue.*

Create and send pledge reminders to donors for automatic follow up.

#### **Leverage Patron Database**

*360° patron view*

Visibility of ticket purchases and donations provides powerful information to increase customer lifetime value.

#### **ProVenueOnline®**

*24/7 Donations.*

Customers can make donations or renew memberships online via a link from your website.

#### **ProVenueReports™**

*Reporting made easy.*

Pre-defined data collections enable modification of existing reports or the creation of custom reports using the report design tool.

#### **Track soft credits**

*Donation allocation is simple.*

Soft credits can be tracked ensuring that all donors get their entitled benefits.