



MYTICKETS™

Online ticket management for season/member ticket holders

Spread the excitement all season long. Enable your season ticket holders to manage their inventory of season tickets over the Web. Tickets may be transferred, donated, and resold in a controlled and secure online environment. Proceeds from sales are credited to your customers' accounts where they can be used to purchase more tickets or redeemed by check at season's end. Designed to be used with Access Control

Features and Benefits

Resell, share, or transfer tickets on the web

Flexibility.

If your customers are unable to use their tickets they can offer them for sale, donate them to a pre-designated charity, or transfer them to a friend on your website. Customers can package their tickets for resale in any way they like. After purchase or transfer, customers' tickets are invalidated and new tickets are issued to the recipient.

Online season ticket management

Customer loyalty.

Customers can purchase season tickets knowing they have a way to manage their tickets and recover the costs of unused tickets.

Secure, password protected, online environment

Enhanced security and fraud protection.

The venue controls the resale and exchange of tickets on a secure website, enhancing customer satisfaction, reducing scalping and fraud.

Electronic transactions

Eliminates paper ticketing.

Eliminate the need to mail or deliver paper tickets. Barcoded tickets can be printed on home or office printers for scanning at your venue.

MyTickets page

Self-service ticket management.

Customers can manage their tickets online from their personal account that reflects all their activity including:

- All tickets in the account
- Active tickets valid for admission
- Tickets that are transferred.
- Tickets sold or pending sale

Automatic transaction fees

Incremental revenue.

Transactions fees apply on sales and transfers, adding incremental revenue.

Email notification

24-hour notice.

Customers are alerted by email 24 hours before event time if their tickets are unsold, so they can plan to use them, donate them, or transfer them to a friend.

Paperless

Customer convenience.

Customers can renew their season tickets using automated payment plans over the web.

Self-service account management

No hassle account management.

Customers can maintain their address and phone information with the venue using their unique account page.

Purchase directly from venue

Safe alternative to scalping.

Customers buy directly from the venue's website, reducing their need to buy scalped tickets.

Automatic data capture

Expanded reach.

Secondary market sales automatically captures the buyer's data, which enables venues to build their marketing database.