



PRIVATE LABEL

Sell tickets online using your own branded web page and ProVenueOnline®, our Internet transaction engine

Private Label provides customers with a seamless way to purchase tickets to your events — right from your website.

Features and Benefits

Web-enabled ticket sales

Anywhere, anytime ticketing.

Enables customers to search for, find, and buy tickets in real-time right from your web site, 24/7. Extend marketing reach, increase revenue, and expand ticket distribution. This convenient ticketing solution eliminates waiting in line and raises customer satisfaction.

Transaction engine

Power to sell.

Integrated with ProVenueOnline, this powerful ticketing transaction engine delivers automated real-time sales over the Internet in a secure environment.

Customized look and feel

Better branding.

Extend your organization's brand. Web-based transaction templates can be customized to your site to deliver a seamless customer experience.

Data capture

Marketing management.

Online sales automatically capture customer data associated with each ticket sale; making it easier to market upcoming events and build stronger customer relationships.