



Tickets.com Takes Up A New Sport as Official Ticketing Services Provider for the Next International Cricket Council's Women's World Cup Tournament in Australia.

Costa Mesa, CA – October 29, 2008 – Tickets.com, a leading global provider of integrated ticketing solutions, has signed a new agreement with Cricket Australia to be the official ticketing services provider for the International Cricket Council (ICC) Women's World Cup Australia 2009. The venture marks the first time that Tickets.com will be involved with the globally enjoyed game of cricket, adding it to the company's long tradition of supporting a diverse variety of teams, competitions, sports organizations and events worldwide.

"We're very excited about our new association with Tickets.com," said Eugenie Buckley, Tournament Director, ICC Women's World Cup Australia 2009. "Their reputation for outstanding customer service and technological innovations that simplify and streamline ticket transactions and distribution are assets that we're confident will support our efforts in reaching as many fans as possible."

Under the terms of the agreement, Tickets.com will exclusively provide ticketing solutions for the ICC Women's World Cup 2009, including comprehensive ticketing expertise, customer service support and a range of innovative digital technologies. All tickets for the March 2009 tournament will be sold online at www.cricket.com.au, giving customers the convenience of printing their tickets from their home or office computers using the Internet ticket delivery engine Tickets@Home®. Tickets go on sale October 29, 2008, for events taking place March 7 to March 22, 2009.

"We are delighted to be supporting Cricket Australia with ticketing services for the upcoming Women's World Cup in Australia," said Derek Palmer, Chief Commercial Officer, Tickets.com. "Cricket is growing in popularity around the world, and it's exciting to add it to the roster of sports that we currently serve. Our company is committed to providing the best and most advanced technological breakthroughs to our clients, and it has been a wonderful experience collaborating with Cricket Australia to meet the unique needs of their fan base with our specialized ticketing services. Tickets.com also looks forward to having this opportunity to expand its presence in Australia and other global markets."

The ICC Women's World Cup Australia 2009 competition is the first to be played since the 2005 merger of the ICC and the International Women's Cricket Council, which has contributed to the growth of the sport. In 2009, Australia will be defending its 2005 title against competing teams from India, New Zealand, England, Sri Lanka, West Indies, South Africa and Pakistan.

The roster of International sports-related clients supported by Tickets.com ticketing solutions includes: teams from Major League Baseball, Major League Soccer, the National Hockey League, England's Premier League and competitions including five Olympics: the Atlanta 1996 Summer Games, the Salt Lake 2002 Winter Games, the Sydney 2000 Summer Games, the Torino 2006 Winter Games and the Vancouver 2010 Winter Games.

About Tickets.com

Tickets.com is a leading provider of fully integrated event ticketing solutions and services for thousands of top arts, entertainment, and sports organizations worldwide. Delivering the latest in ticketing technology, Tickets.com offers the advanced ProVenue® ticketing platform, which serves the core of a comprehensive suite of integrated features, products, and services that help clients enhance ticket sales, marketing efforts, and overall customer experience. A privately held subsidiary



of MLB Advanced Media, LP, since 2005, Tickets.com is headquartered in Costa Mesa, CA, and has regional offices across the U.S. and around the world. The company also sells tickets directly to consumers at www.tickets.com.

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