



## Tickets.com Adds Hartman Arena to its Prestigious Client List

*The Brand-New Facility Opening in April 2009 will Utilize the Advanced ProVenue® Platform*

**COSTA MESA, CA – January 26, 2009** – Tickets.com, a leading worldwide provider of integrated ticketing solutions, has announced the signing of an exclusive, multi-year ticketing services agreement with the brand-new Hartman Arena in Park City, Kansas. Under the terms of the agreement, Hartman Arena will use the new, advanced ProVenue® ticketing platform from Tickets.com, along with a full suite of integrated technologies and services. The state-of-the-art green building has a capacity of 6,700 for concerts and up to 5,500 for sports events and family entertainment.

"It is truly exciting to be in on the ground floor with the Hartman Arena," said Steve DeMots, senior vice president of business development, Tickets.com. "This beautiful new venue will bring an unprecedented level of event opportunities to the Wichita area. We are looking forward to serving our new client and their valued patrons with ongoing technological innovations and best of class customer support as they get up and running in the new building."

In addition to hosting a wide variety of concerts, family entertainment and sporting events, the privately-owned Hartman Arena is the new home of the Indoor Professional Football team Wichita Wild. Members of the Indoor Football League United Conference's Central Division, the Wild will play seven home games at Hartman Arena during the 2009 season with the home opener against Sioux Falls on Saturday, April 4. The arena's green initiatives, which will be highlighted at all events, include a pro-active recycling program, energy efficient lighting, wind power and free V.I.P. parking for hybrids and carpools.

Hartman Arena will launch with ProVenue, the newest, most advanced ticketing platform from Tickets.com. The venue will also employ the e-communication and marketing platform Campaign Creator, and utilize the leading-edge Tickets.com technology Tickets@Phone® to enable paperless ticketing directly to mobile phones. Tickets for Hartman Arena events will have an initial on-sale date of January 31, 2009, and will be available through the venue's web site ([www.hartmanarena.com](http://www.hartmanarena.com)) and Tickets.com. Wichita Wild tickets will also be sold through the team's web site ([www.wichitawildfootball.com](http://www.wichitawildfootball.com)).

"We carefully considered all the available options in choosing a ticketing services and technologies partner for our new venue," said John Nath, Arena Manager, Hartman Arena. "Tickets.com clearly offered the best means to accomplish our goals of offering a locally branded ticketing system known as Stage One Tickets, while maximizing event attendance and delivery of breakthrough technologies. We want the fan experience at Hartman Arena to be as enjoyable and easy as possible, and we know that Tickets.com will help us achieve that. Tickets.com will make expansion of our regional ticketing system very easy."

### **About Tickets.com**

Tickets.com is a leading provider of fully integrated event ticketing solutions and services for thousands of top arts, entertainment, and sports organizations worldwide. Delivering the latest in ticketing technology, Tickets.com offers the advanced ProVenue® ticketing platform, which serves the core of a comprehensive suite of integrated features, products, and services that help clients enhance ticket sales, marketing efforts, and overall customer experience. A privately held subsidiary of MLB Advanced Media, LP, since 2005, Tickets.com is headquartered in Costa Mesa, CA, and has regional offices across the U.S. and around the world. The company also sells tickets directly to consumers at [www.tickets.com](http://www.tickets.com).

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