



Tickets.com Signs On as Exclusive Ticket Services Provider for the Earthquakes' Triumphant Return to Major League Soccer

Costa Mesa, CA – March 10, 2008 – Tickets.com, a leading worldwide provider of integrated ticketing solutions, announced the signing of an exclusive, multi-year ticketing services agreement with Major League Soccer's (MLS) the San Jose Earthquakes. The "Quakes" franchise is Tickets.com's inaugural MLS client.

"We're excited and honored to be part of the highly anticipated comeback of the San Jose Earthquakes," said Brian Roberts, vice president of sales, Tickets.com. "This presents a wonderful opportunity to be affiliated with the premiere North American league for the world's #1 sport – one whose popularity we believe will only continue to grow exponentially."

The agreement is a landmark one for the team as well. It re-enters MLS for the 2008 season after a previous incarnation of the franchise relocated to Houston in 2006. The team's debut is the focus of its "Return Of The Quakes" campaign.

For now, the Quakes will call both Santa Clara University's Buck Shaw Stadium and Oakland's McAfee Coliseum home. However as part of its pact with MLS, plans for a soccer-specific South Bay stadium are underway. The Quakes' season opener is April 3 against the Los Angeles Galaxy; its April 12 home opener pits the team against the Chicago Fire at McAfee Coliseum.

Under the new agreement, the San Jose Earthquakes will utilize an advanced suite of integrated ticketing solutions that facilitates transaction speed, efficiency, and overall flexibility. Further, rich data management capabilities will assist the team in maintaining long-term relationships with its season ticket holders and other loyal fans. The team intends to also employ innovative technologies including Tickets@Home[®], MyTickets[™], and Tickets@Phone[™]. These features will combine to provide fans with convenient online ticket printing, delivery, and management, as well as faster gate entry.

"At this momentous time for our team, we're committed to creating the best possible experience for fans and season ticket holders alike," explained San Jose Earthquakes Executive Vice President David Alioto. "Tickets.com's reputation for innovation in the marketplace, industry leading technology, and significant track record in professional sport firmly convinced us that Tickets.com is the right ticketing solution provider for our needs."

Tickets for San Jose Earthquakes games are available online at www.sjearthquakes.com and www.tickets.com, through box office and kiosk sales on-site at Santa Clara University and Buck Shaw Stadium, by phone at (800) 225-2277, and at local authorized Tickets.com retail outlet locations.



About Tickets.com

Tickets.com, a subsidiary of MLB Advanced Media, LP, the interactive media and Internet company of Major League Baseball, is a premier event ticketing solutions and services provider for thousands of top worldwide entertainment and sports venues. Headquartered in Costa Mesa, Ca. with other offices around the United States and the world, the company facilitates the sale of tickets by enabling venues with proprietary, cutting edge software, retail outlets, automated kiosks, and the latest in digital ticketing functions including Tickets@Home®, Tickets@Phone™, and Access Control.

About the San Jose Earthquakes

The San Jose Earthquakes are a Major League Soccer expansion franchise and will begin playing in April of 2008. Season tickets for the 2008 Earthquakes season are on sale now and can be purchased by calling (408) 556-7700. Individual tickets are also on sale and can be purchased by calling 1-800-225-2277 or online at sjearthquakes.com.

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