



## **Tickets.com to Provide Advanced Ticketing Solutions for Acclaimed Seattle Theatre Group**

**COSTA MESA, CA – January 12, 2009** – Tickets.com, a leading worldwide provider of integrated ticketing solutions, has signed the prestigious Seattle Theatre Group as a new client. Seattle Theatre Group is a non-profit performing arts organization that operates two historic venues, the Paramount Theatre and Moore Theatre. Under the freshly inked long term agreement, the Seattle-based group will utilize ProVenue<sup>®</sup>, the newest and most advanced ticketing system from Tickets.com, for its ticketing operations at both locations.

“Seattle Theatre Group is a respected organization that maintains its commitment to preserving both of its theatres with extraordinary programming as well as outstanding community and educational outreach,” said Larry Witherspoon, chief executive officer, Tickets.com. “We’re honored to have the opportunity to provide them with leading-edge ticketing solutions, so that patrons of these legendary venues can have the best possible experience, from point of purchase through curtain call.”

Built with funds from pioneering Hollywood film studio Paramount Pictures and opened as the Seattle Theatre in 1928, the 2,807-seat Paramount adopted its new name in 1930, operating as a golden-era movie palace and home to theatrical stage shows. The 1,419-seat Moore Theatre opened its doors in 1907 as a premier vaudeville showplace, and is the oldest operating theatre in Seattle. Today, both venues, which continue to rank in *Pollstar’s* Top 100 Worldwide Theatre Venues, present a mix of concerts, live entertainment, Broadway touring engagements, theater productions, speakers’ series, and more. With the new ticketing services contract, Tickets.com continues to expand its high profile performing arts client list.

In addition to the advanced ProVenue<sup>®</sup> ticketing solution that maximizes transaction speed, efficiency and flexibility, the Seattle Theatre Group will employ innovative Tickets.com technologies such as the latest in mobile ticket delivery functionality, Tickets@Phone<sup>™</sup>. Other software products and features include: Access Control, Tickets@Home<sup>®</sup>, and local area kiosks to provide patrons with on-demand ticket printing, delivery, and management. Tickets are also available at STGpresents.org or by calling 1-877-STG-4TIX.

“Given Tickets.com’s reputation for innovation in the marketplace, we are confident that we’ll be able to continuously offer the best and most advanced ticketing solutions available,” said Seattle Theatre Group executive director Josh LaBelle. “We were especially impressed with the company’s ongoing commitment to providing comprehensive client services and breakthrough technologies. We believe this will contribute to our ability to give patrons an exceptional event-going experience to remember.”

### **About Tickets.com**

Tickets.com is a leading provider of fully integrated event ticketing solutions and services for thousands of top arts, entertainment, and sports organizations worldwide. Delivering the latest in ticketing technology, Tickets.com offers the advanced ProVenue<sup>®</sup> ticketing platform, which serves the core of a comprehensive suite of integrated features, products, and services that help clients enhance ticket sales, marketing efforts, and overall customer experience. A privately held subsidiary of MLB Advanced Media, LP, since 2005, Tickets.com is headquartered in Costa Mesa, CA, and has regional offices across the U.S. and around the world. The company also sells tickets directly to consumers at [www.tickets.com](http://www.tickets.com).

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### **About Seattle Theatre Group**

Seattle Theatre Group is the 501(c)(3) non-profit arts organization that operates the historic Paramount and Moore Theatres in Seattle, Washington. Our mission is to make diverse performing arts and education an integral part of our region's cultural identity while keeping these two landmark venues alive and vibrant. STG presents a variety of shows from Broadway, off-Broadway, dance and Jazz or comedy, concerts of all genres, speakers and family shows – at both historic theatres and venues in the Puget Sound and Portland, Oregon regions.

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