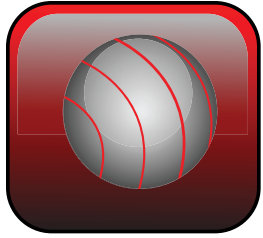




ProVenueMobile™

Expand your reach by making tickets available for purchase through mobile devices. Now you can offer customers the ability to complete a ticket transaction from a mobile phone.

Mobilizing your website – including event listings, venue information, and purchase process – offers your customers the ultimate convenience: the ability to buy your tickets anytime, anywhere!



ProVenueMobile™

Enable your customers to buy tickets anytime, anywhere

Expand your reach by making tickets available for purchase through mobile devices. Now you can offer customers the ability to complete a ticket transaction from a mobile phone. Customers are no longer limited by time or place. Mobilizing your website – including event listings, venue information, and purchase process – offers your customers the ultimate convenience: the ability to buy your tickets anytime, anywhere!

Features and Benefits

Venue differentiation

First mover advantage.

ProVenueMobile is the first mobile technology in the ticketing industry to enable ticket buyers to search event listings and complete the purchase cycle from a mobile phone without needing to “click to call.” Set your venue apart among competitors, making your venue more likely to book high demand events. Stay ahead of the mobile web market trend, and generate press coverage and public interest as a result.

Increase revenue

Improve sales.

Take advantage of the rapidly growing number of mobile devices worldwide and sell tickets up to the very last minute. Extend the reach of your box office and website into the mobile sales channel. Also mobilization helps increase sponsorship opportunities.

Customer convenience

Freedom to buy tickets on the go.

Seamless compatibility with all manufacturers and models of Internet-enabled mobile phone and handheld devices means that customers can access your website to buy tickets anytime, anywhere. Customers will never miss an on-sale date or wait in long box office lines to purchase tickets again.

Quick deployment

Internal IT resources need not apply.

No web development or re-coding work needs to be done to your existing website. No application to download. No additional internal IT resources required to create, manage, or update the mobilized site. ProVenueMobile is easy to implement and will be completely transparent to site visitors.

Secure mobile transactions

Protected ticket buying with real-time tracking.

Built-in measures ensure the integrity and security of your mobile website so your customers can enter payment information with confidence. Mobile transactions are conducted real time via your Tickets.com ticketing system so reporting and ticket inventory display up-to-date numbers.

Ticket-buying from start to finish (Requires Tickets@Phone®)

Purchase and get tickets at the same time.

Enable customers to both purchase and digitally receive tickets entirely on their mobile phones for a seamless, full-circle ticket buying experience. This is the ultimate in convenience and instant ticket gratification for your customers.

Ticket safeguard (Requires Tickets@Phone®)

Eliminate worry.

Minimize or eliminate the risk of lost or misplaced tickets with ProVenueMobile and Tickets@Phone. Since most people carry their mobile phones all the time, there is no way they can forget their tickets! If customers accidentally delete their ticket messages, they can have them resent by texting a code back to the ticketing system.