

# CONSIGN-BACK™

*Be in control of ticket resale!*

Tickets.com has built the best alternative to the secondary market! Consign-Back allows patrons to resell unused tickets directly through primary ticket sales channels, including the box office, the Internet, call centers and Interactive Voice Recognition (IVR), with no financial risk to the venue. When a ticket is resold, both the patron and venue benefit from the sale!

## User selects tickets



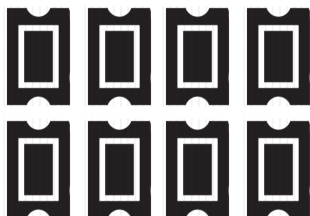
This is done directly through their MyTickets™ account

## Consign-Back



The Consign-Back option is selected to resell tickets

## Ticket Inventory



Selected tickets appear as available inventory via all primary sales channels



Venues earn additional revenue through the service charge

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Tickets.com | 555 Anton Boulevard | Costa Mesa, CA 92626 | sales@tickets.com



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# BENEFITS

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## FOR THE VENUE

- Additional revenue received from service charges
- No financial risk to the venue! All sales are managed directly in ProVenue rather than through a secondary reseller
- Consignment seats remain “sold” on the seller’s account if tickets do not sell. Tickets sales numbers are not affected!
- Full reporting in ProVenue

## FOR THE SELLER

- The MyTickets simple interface makes it easy for the seller to resell their tickets
- Sellers receive part, if not all, of the original ticket price
- Sellers can cancel an unsold consignment offer to use the original seats

## FOR THE BUYER

- Buyers purchase with confidence. Tickets appear as unsold inventory through the venue’s primary sales channels
- Tickets can be purchased individually so the buyer isn’t forced to purchase an entire set of seats
- Buyers have access to premium inventory including exclusive season ticket locations for single game tickets

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