

# STUBHUB INTEGRATION



The secondary market continues to grow each year, which is why Tickets.com and the number one secondary ticketing site in the world have come together to streamline the ticket resale process.

Patrons can easily resell tickets directly on the StubHub website or through their MyTickets™ account. No matter which path is chosen, patron data is captured and sent to our ProVenue® ticketing system.

## BENEFITS:

- Venues fill more seats at events!
- Insight into which events sell on the secondary market
- Patrons recover some, if not all of the original ticket price
- Data on buyer types that are more likely to resell tickets
- Simple and easy process for your patrons
- Buyers have full confidence in purchasing active, legitimate tickets

## TWO RE SALE PATHS

### *StubHub Indy Resale*

Sellers login directly to StubHub.com and list their tickets. Buyers then purchase the tickets from StubHub.com and the resale and buyer patron information is sent to Tickets.com and written to the ProVenueOnline® ticketing systems.

### *MyTickets StubHub Resale*

Sellers login to MyTickets, choose tickets to resell from their "Inventory" page and are redirected to the StubHub site to complete the listing of their tickets. The listing is created and the seats go into a special "locked" status. Buyers then purchase the tickets from StubHub.com and the resale and buyer patron information is sent to Tickets.com and written to the ProVenueOnline ticketing systems.

**LEARN MORE AND SIGN UP TODAY!**

Tickets.com | 555 Anton Boulevard | Costa Mesa, CA 92626 | sales@tickets.com

