PVEX16

CONFERENCE
SURVEY REPORT
JULY 2016



EXPERIENCE IS EVERYTHING



2.5 DAYS

SCOTTSDALE, AZ
JUNE 13-15,2016
200 ATTENDEES

98% AMAZING

HOW WOULD YOU RATE THE 2016 PROVENUE EXCHANGE CONFERENCE?

100% RECOMMENDED

HOW LIKELY WOULD YOU RECOMMEND THE PROVENUE EXCHANGE CONFERENCE TO COLLEAGUES, CLIENTS, OR OTHER INDUSTRY PROFESSIONALS?

98% AMAZING

HOW WOULD YOU RATE THE OVERALL ORGANIZATION OF THE 2016 PROVENUE EXCHANGE CONFERENCE?

HOSPITALITY

99% EXTREMELY WELCOMING

HOTEL PERKS

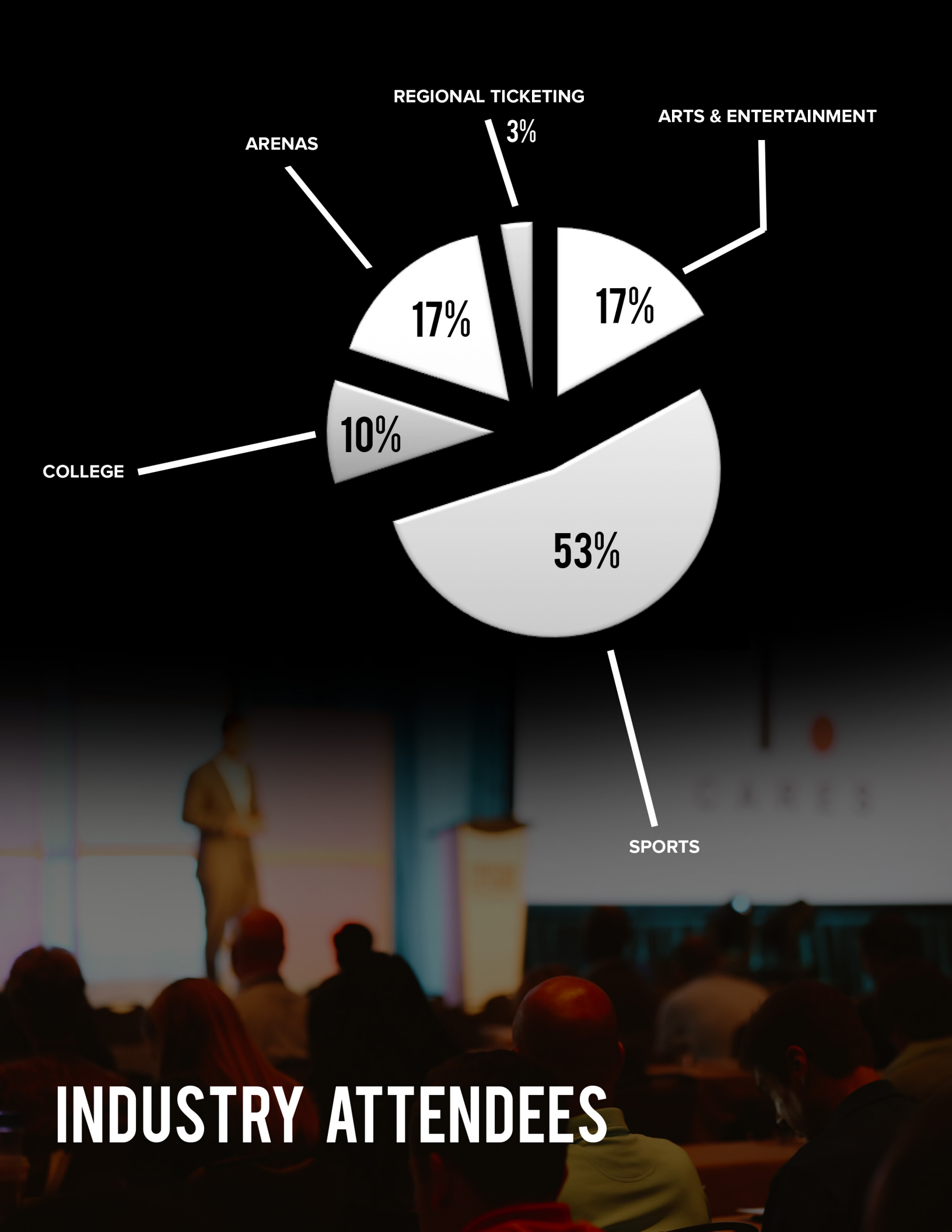
70% USEFUL & BENEFICIAL

FOOD

90% WONDERFUL EXPERIENCE

STAY

97% EXCELLENT ACCOMODATIONS



INDUSTRY ATTENDEES

EXPERIENCE
& 2017



82% DEFINITELY ATTEND

HOW LIKELY WOULD YOU ATTEND THE 2017 PROVENUE EXCHANGE CONFERENCE?

94% JUST RIGHT

HOW DID YOU FEEL ABOUT THE LENGTH OF THE CONFERENCE?



EDUCATION
BREAKOUT SESSIONS

MOST POPULAR SESSION ATTENDANCES

- 80.2% EXPERIENCE IS EVERYTHING: JOE CHOTI KEYNOTE
- 60.4% TECHNOLOGY KEYNOTE - THE ART OF GIVING BACK
- 56.3% PRODUCT ROADMAP: DRIVE INTO THE FUTURE
- 51% MYPROVENUE: INTRODUCING OUR NEW PURCHASE AND TICKET MANAGEMENT EXPERIENCE
- 42.7% MYTICKETS: GUARANTEE YOUR PATRON'S HAPPINESS
- 43.2% HOW VALUABLE WAS THE TECHNOLOGY SHOWCASE?
- 36.5% REPLAY: TAKE CONTROL OF THE SECONDARY MARKETPLACE
- 36.5% MEETING OF THE MINDS

HIGHEST RATING BREAKOUT SESSIONS

- 4.371 MEETING OF THE MINDS
- 4.333 BUILD PATRON LOYALTY - ONE TICKET AT A TIME
- 4.314 REPLAY: TAKE CONTROL OF THE SECONDARY MARKETPLACE

LENGTH OF BREAKOUT SESSIONS & PRESENTERS

- 93.8% JUST RIGHT ON LENGTH OF BREAKOUT SESSIONS
- 53.1% GOOD BALANCE OF TICKETS.COM STAFF, GUEST SPEAKERS, CLIENTS, AND PARTNERS WAS APPROPRIATE
- 96% TRAINING INTENSIVES FOR PROVENUE AND PROVENUE MAX WERE FOUND HELPFUL

SOCIAL

RELAXING & CONNECTING

97%
AMAZING
OPENING RECEPTION

100%
EXCELLENT
MORNING RUN

100%
GREAT
GOLF AT GAINEY RANCH

97%
EXCITING
CHASE RICE PERFORMANCE

99%
GOING DIGITAL
APP DOWNLOADED

