

PVEX16

CONFERENCE
SURVEY REPORT
JULY 2016

EXPERIENCE IS EVERYTHING





2.5 DAYS

SCOTTSDALE, AZ

JUNE 13-15, 2016

200 ATTENDEES

98%
AMAZING



HOW WOULD YOU
RATE THE 2016
PROVENUE
EXCHANGE
CONFERENCE?

100%
RECOMMENDED



HOW LIKELY
WOULD YOU
RECOMMEND THE
PROVENUE
EXCHANGE
CONFERENCE TO
COLLEAGUES,
CLIENTS, OR
OTHER INDUSTRY
PROFESSIONALS?

98%
AMAZING



HOW WOULD YOU
RATE THE OVERALL
ORGANIZATION OF
THE 2016
PROVENUE
EXCHANGE
CONFERENCE?

HOSPITALITY

99% EXTREMELY
WELCOMING

HOTEL PERKS

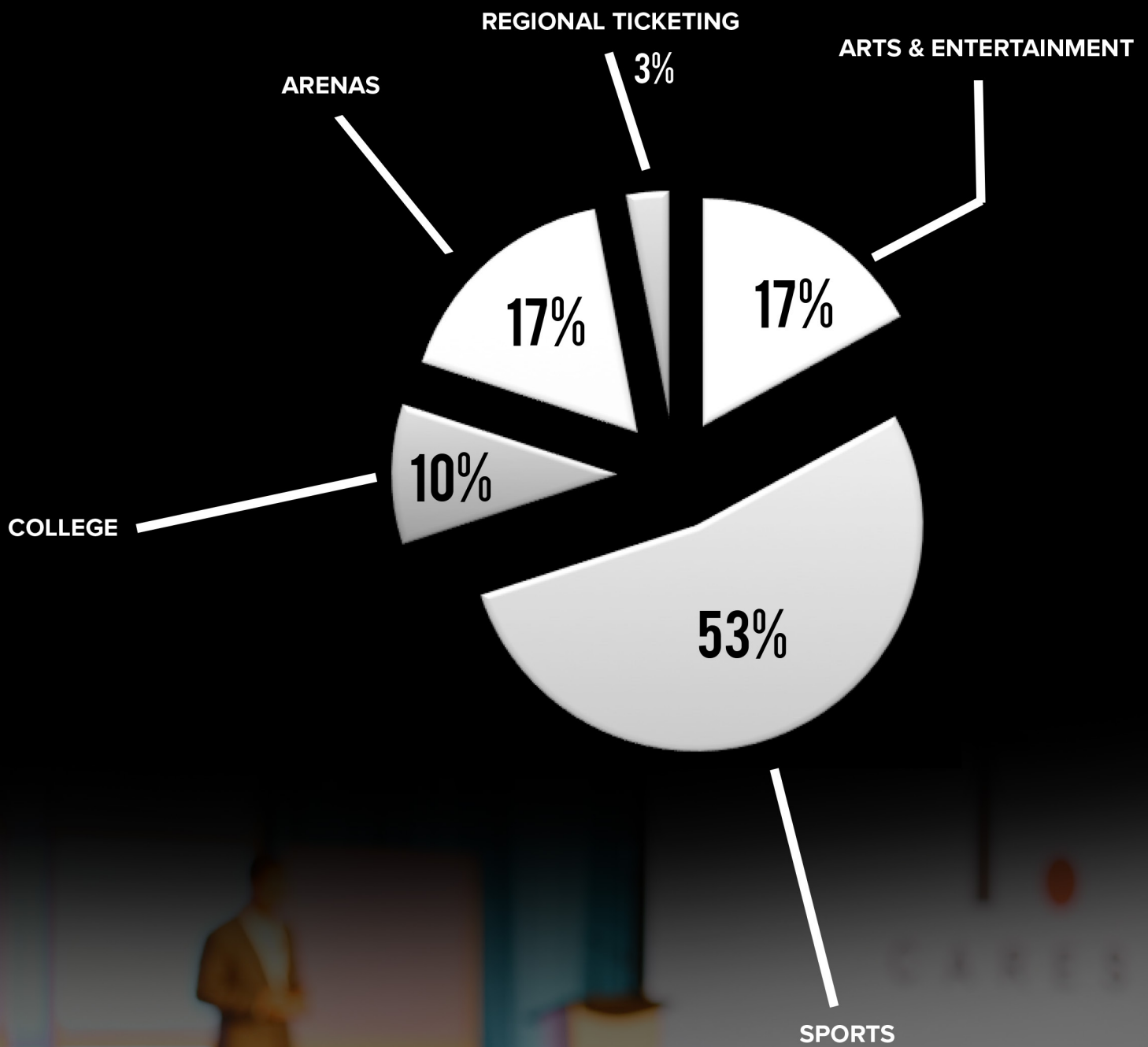
70% USEFUL &
BENEFICIAL

STAY

97% EXCELLENT
ACCOMODATIONS

FOOD

90% WONDERFUL
EXPERIENCE



INDUSTRY ATTENDEES

EXPERIENCE

& 2017

WELCOME
PROVENUE
EXCHANGE

Scottsdale, Arizona // June 13 – 15, 2016

T



82%

**DEFINITELY
ATTEND**

HOW LIKELY WOULD YOU ATTEND THE 2017
PROVENUE EXCHANGE CONFERENCE?

94%

**JUST
RIGHT**

HOW DID YOU FEEL ABOUT THE LENGTH
OF THE CONFERENCE?

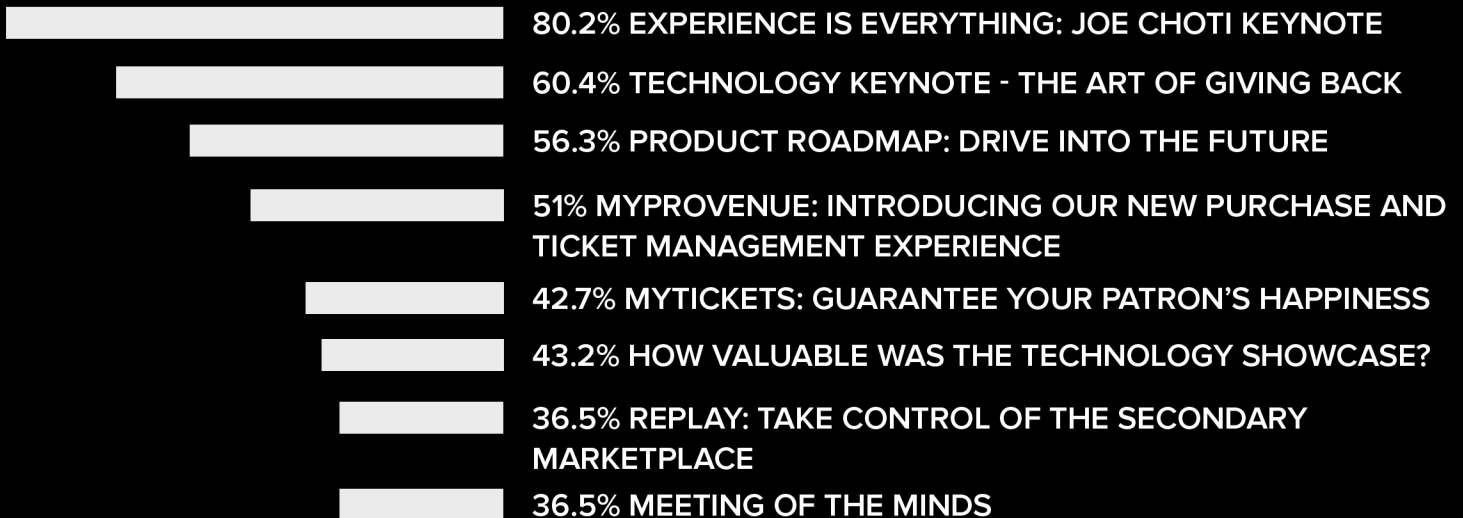
My Personal Goal Over the Next 5 Years
**EXPERIENCE IS
EVERYTHING**



EDUCATION

BREAKOUT SESSIONS

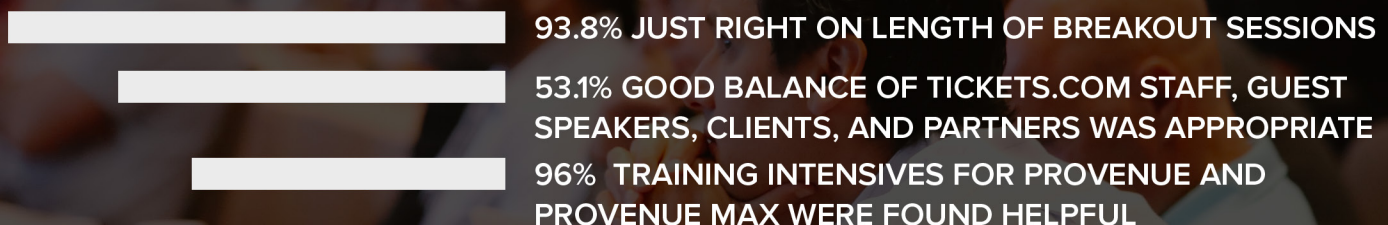
MOST POPULAR SESSION ATTENDANCES



HIGHEST RATING BREAKOUT SESSIONS



LENGTH OF BREAKOUT SESSIONS & PRESENTERS



SOCIAL

RELAXING &
CONNECTING

97%

AMAZING
OPENING RECEPTION

100%

EXCELLENT
MORNING RUN

100%

GREAT
GOLF AT GAINES RANCH

97%

EXCITING
CHASE RICE PERFORMANCE

99%

GOING DIGITAL
APP DOWNLOADED

