



2.5 **DAYS**

SCOTTSDALE, AZ JUNE 13-15,2016 200 ATTENDEES

98% AMAZING

HOW WOULD Y

HOW WOULD YOU RATE THE 2016 PROVENUE EXCHANGE CONFERENCE? 100% RECOMMENDED

HOW LIKELY
WOULD YOU
RECOMMEND THE
PROVENUE
EXCHANGE
CONFERENCE TO
COLLEAGUES,
CLIENTS, OR
OTHER INDUSTRY
PROFESSIONALS?

98% AMAZING

HOW WOULD YOU
RATE THE OVERALL
ORGANIZATION OF
THE 2016
PROVENUE
EXCHANGE
CONFERENCE?

HOSPITALITY
99% EXTREMELY WELCOMING

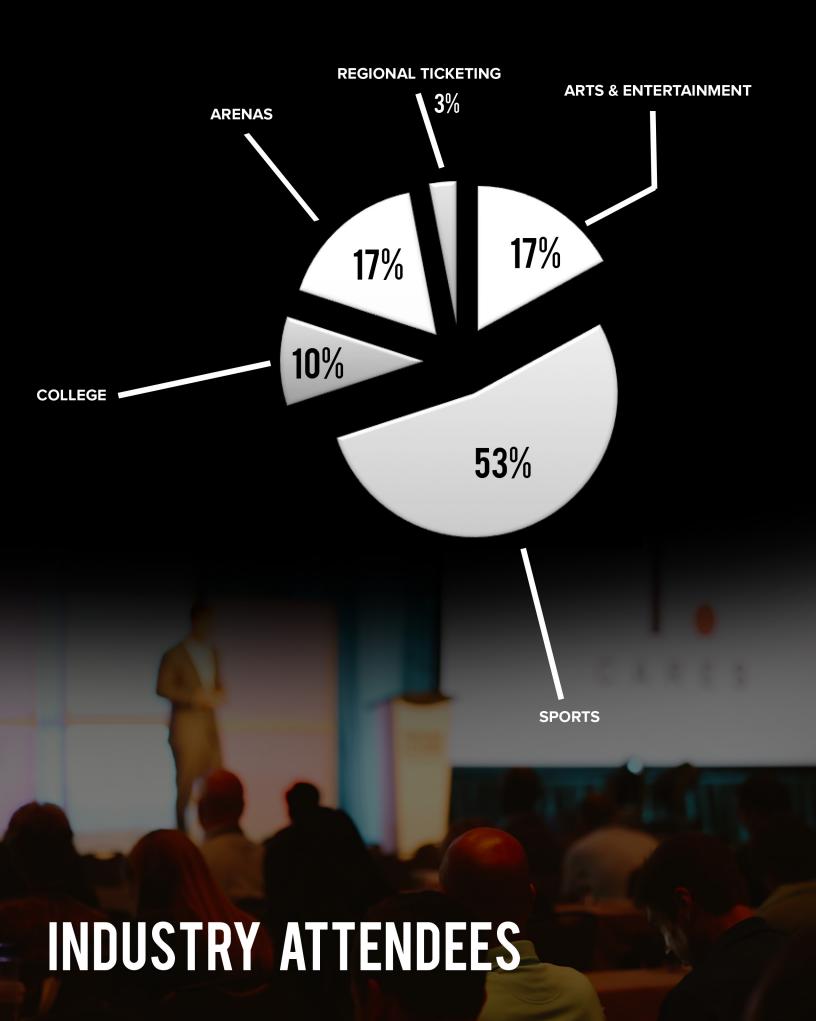
HOTEL PERKS
70% USEFUL &
BENEFICIAL

FOOD

90% WONDERFUL EXPERIENCE

STAY

97% EXCELLENT
ACCOMODATIONS









MOST POPULAR SESSION ATTENDANCES

80.2% EXPERIENCE IS EVERYTHING: JOE CHOTI KEYNOTE

60.4% TECHNOLOGY KEYNOTE - THE ART OF GIVING BACK

56.3% PRODUCT ROADMAP: DRIVE INTO THE FUTURE

51% MYPROVENUE: INTRODUCING OUR NEW PURCHASE AND

TICKET MANAGEMENT EXPERIENCE

42.7% MYTICKETS: GUARANTEE YOUR PATRON'S HAPPINESS

43.2% HOW VALUABLE WAS THE TECHNOLOGY SHOWCASE?

36.5% REPLAY: TAKE CONTROL OF THE SECONDARY

MARKETPLACE

36.5% MEETING OF THE MINDS

HIGHEST RATING BREAKOUT SESSIONS

4.371 MEETING OF THE MINDS

4.333 BUILD PATRON LOYALTY - ONE TICKET AT A TIME

4.314 REPLAY: TAKE CONTROL OF THE SECONDARY MARKETPLACE

LENGTH OF BREAKOUT SESSIONS & PRESENTERS

93.8% JUST RIGHT ON LENGTH OF BREAKOUT SESSIONS

53.1% GOOD BALANCE OF TICKETS.COM STAFF, GUEST SPEAKERS, CLIENTS, AND PARTNERS WAS APPROPRIATE 96% TRAINING INTENSIVES FOR PROVENUE AND PROVENUE MAX WERE FOUND HELPFUL

SOCIAL RELAXING & CONNECTING

97%
AMAZING
OPENING RECEPTION

100% EXCELLENT MORNING RUN

100% GREAT GOLF AT GAINEY RANCH 97% EXCITING CHASE RICE PERFORMANCE

99%
GOING DIGITAL
APP DOWNLOADED