

CROWDCONNECT™

Drive massive revenue through email

Tickets.com is proud to launch our new cloud-based email marketing service! Crowd Connect provides venues with the tools they need to easily build, execute and track email campaigns.

Draw a crowd!

Let us help you reach more fans! We'll help you drive sales and event attendance with industry-leading products and services, and a collaborative community that fosters innovation and growth.

LEARN MORE AND SIGN UP TODAY!

Tickets.com | The Mezzanine, CBXII West | 380 Midsummer Boulevard | Milton Keynes MK9 2EA | uksales@tickets.com



FEATURES

LIFECYCLE MARKETING

Enjoy a simple drag and drop marketing workflow. Create your own custom rules for the perfect campaign.

DYNAMIC CONTENT

Automatically deliver the right content in the right place to your patrons. Automation has never been easier!

RESPONSIVE DESIGN

Build your own or use one of our many preloaded responsive email templates.

CROSS CHANNEL MARKETING DATA COLLECTION

Integrate email, mobile and social media to track your patron engagement with precision results.

BEHAVIOURAL PERSONALISATION

Target your patrons based on their digital behavior. Use the data collected to automatically populate content for that next perfect email.

A/B TESTING

Stop guessing and start knowing what your patrons want to see. With our A/B testing tool, you can send emails confidently.

DELIVERY TOOLS

A successful email campaign starts with making sure the email gets into the inbox. We give you the tools to make that happen.

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